



COCO XIE

FITNESS TRAINER -- CONTENT CREATOR
SOCIAL MEDIA INFLUENCER -- MOTIVATOR

about coco

In 2006, Coco left a competitive career in accounting firm in order to use her love of health & fitness to foster self-love and confidence in others. When not teaching fitness classes, training for clients, Coco focuses her efforts on training and mentoring fitness instructors and Zumba® instructors to grow . Her goal is to reach as many people as possible in order to encourage people to be the best version of themselves.

statistics



Followers: 15 K
Engagement Rate: 3.6%



7K

78% Women
22% Men
33% 35-44
30% 25-34

Paid site members: 150
Monthly website visits: 1.5K

services offered

Fitness Events
Fitness and Wellness Consultant
Ambassadorship
Social Media Content & Collaborations
Product Reviews



collaboration fee

IG POST: \$180
IG STORY: \$50
IG VIDEO/IGTV POST: \$280

FB POST: \$180

**FITNESS EVENT: QUOTO UPON
REQUEST**

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